



WhatTheyTh!nk

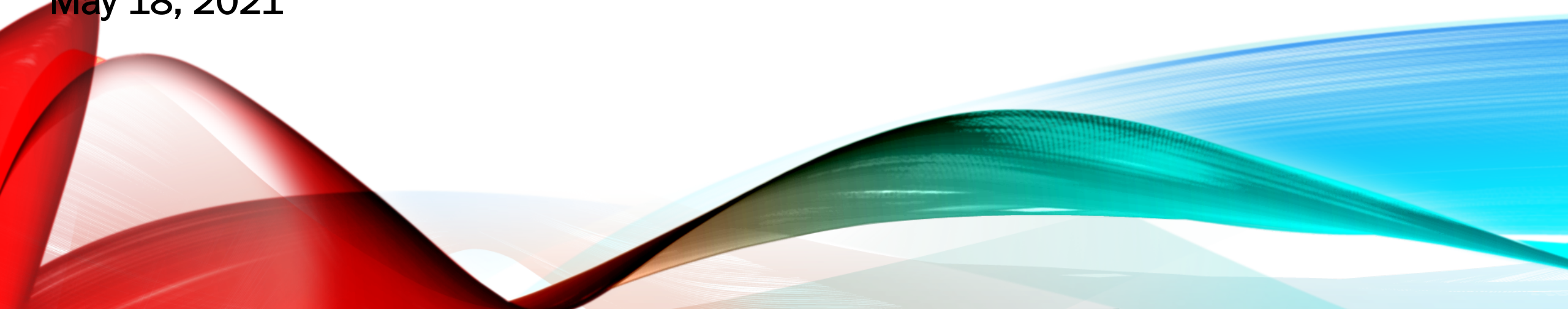
Technology Outlook Week

Lunch**N**Learn Webinar Series

PACKAGING IS TRANSFORMING

David Zwang

May 18, 2021



GET THE MOST OUT OF THIS WEBINAR...

- SEND US YOUR QUESTIONS DURING THE WEBINAR
 - Q&A box is at the bottom of your screen
 - Use Q&A box rather than Chat
 - There is a Q&A at the end
- Downloadable archive—slides and audio—will be uploaded later today

XEIKON

Xeikon is Digital

Why Xeikon?

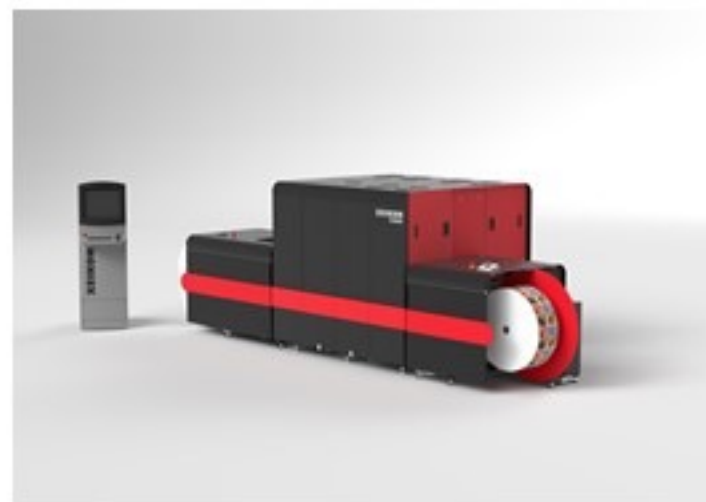
- Variable Print Length - enables full use of the web width with no frame constraints - Full Rotary Printing
- Safe for food labels and packaging - Xeikon Dry Toner is FDA compliant. Approved for direct food contact
- Durable UV-InkJet with best in class opaque white
- Production shop efficiencies powered by our, Built-for-Digital, X800 workflow and DFE



Xeikon CX Family "Cheetah" w/FDA-Certified Dry Toner



Xeikon PX3000 UV IJ Press - 4 & 5 colors



Xeikon PX30000 UV IJ Press - 6 & 7 colors

UV-IJ in 4, 5 and now 6 & 7 colors and Dry Toner technology – all from one company

Wondering what digital printing can do for you? Send a PDF file to info.Americas@xeikon.com with WTT in subject line – we'll show you the productivity and savings

Dry Toner - Cheetah

UV-Ink Jet - Panther

PACKAGING IS NOT EASY

Substrates

- Paper
- Board
- Plastics
- Bio Plastics

Regulations

- Food Contact
- Sustainability

Productivity

- Time to Market
- Product Lifecycle effect

Cost



TRANSFORMATIONAL TRENDS

Consumer and Distribution Behavior

Online Shopping
BOPIS (buy online and pickup in store)
Big box stores
Sustainability

More personal experiences

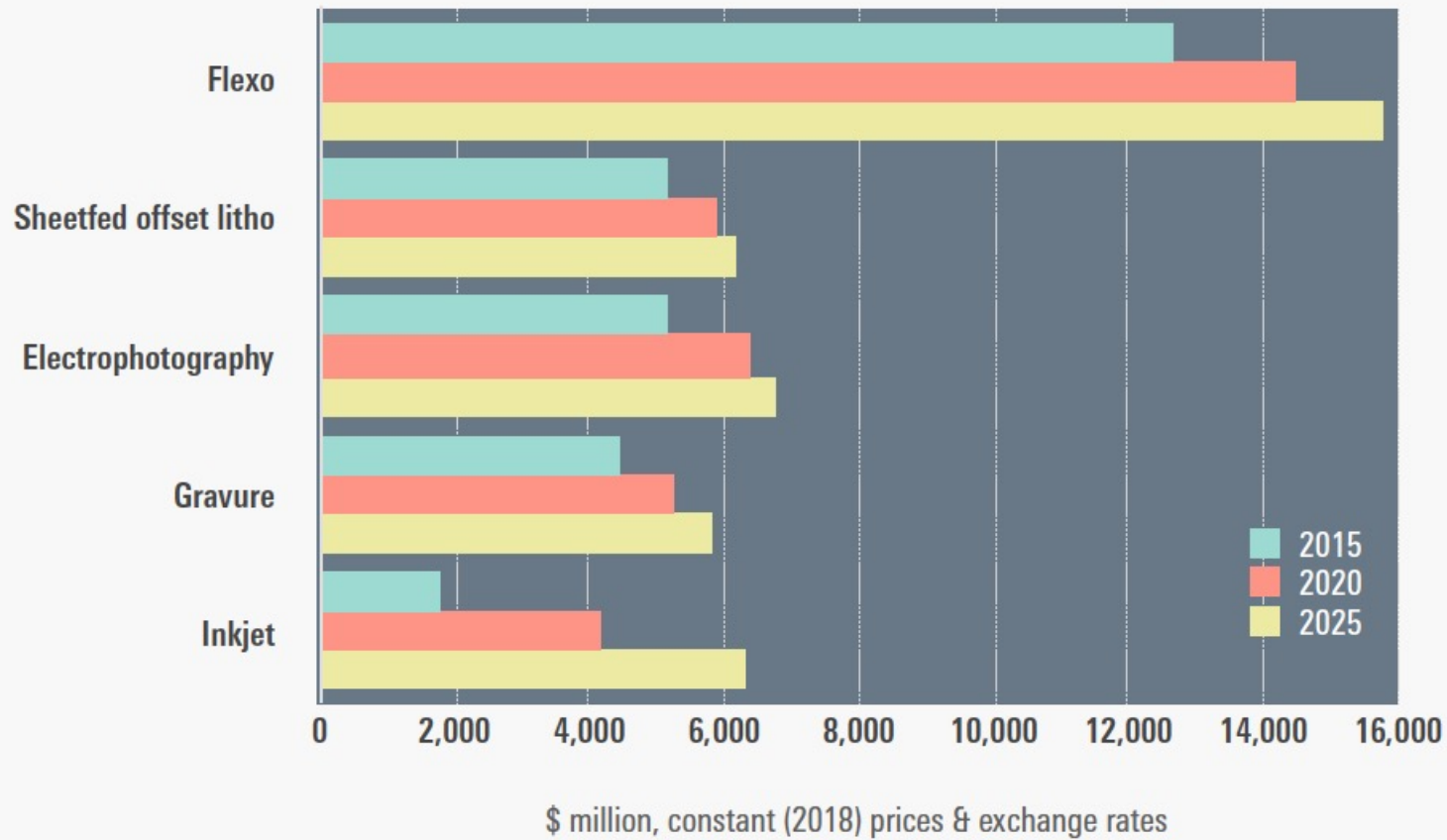
Mass customization
Personalization

Technology Development

Digitalization
Industry 4.0



LABEL OUTPUT BY PROCESS



LABELS - EP



© Konica Minolta



© Xeikon

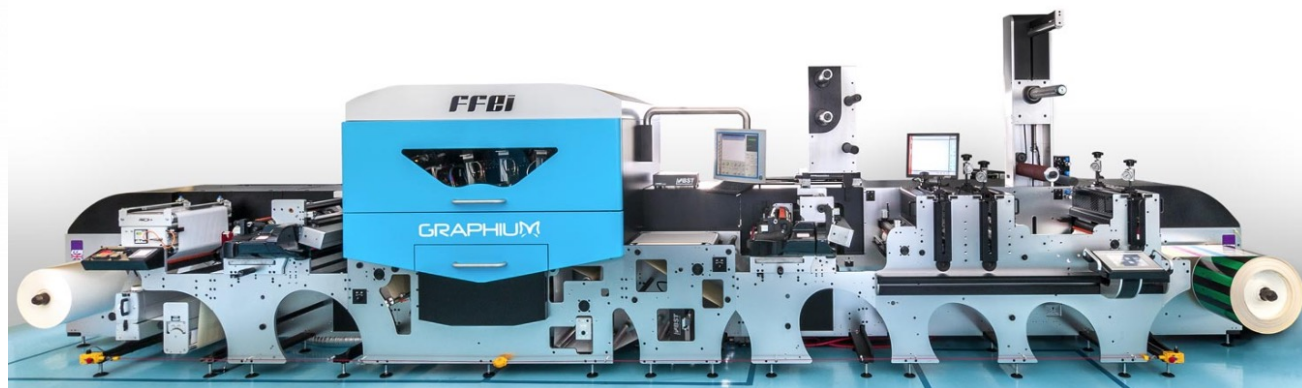


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© Mark Andy

LABELS INKJET - HYBRID

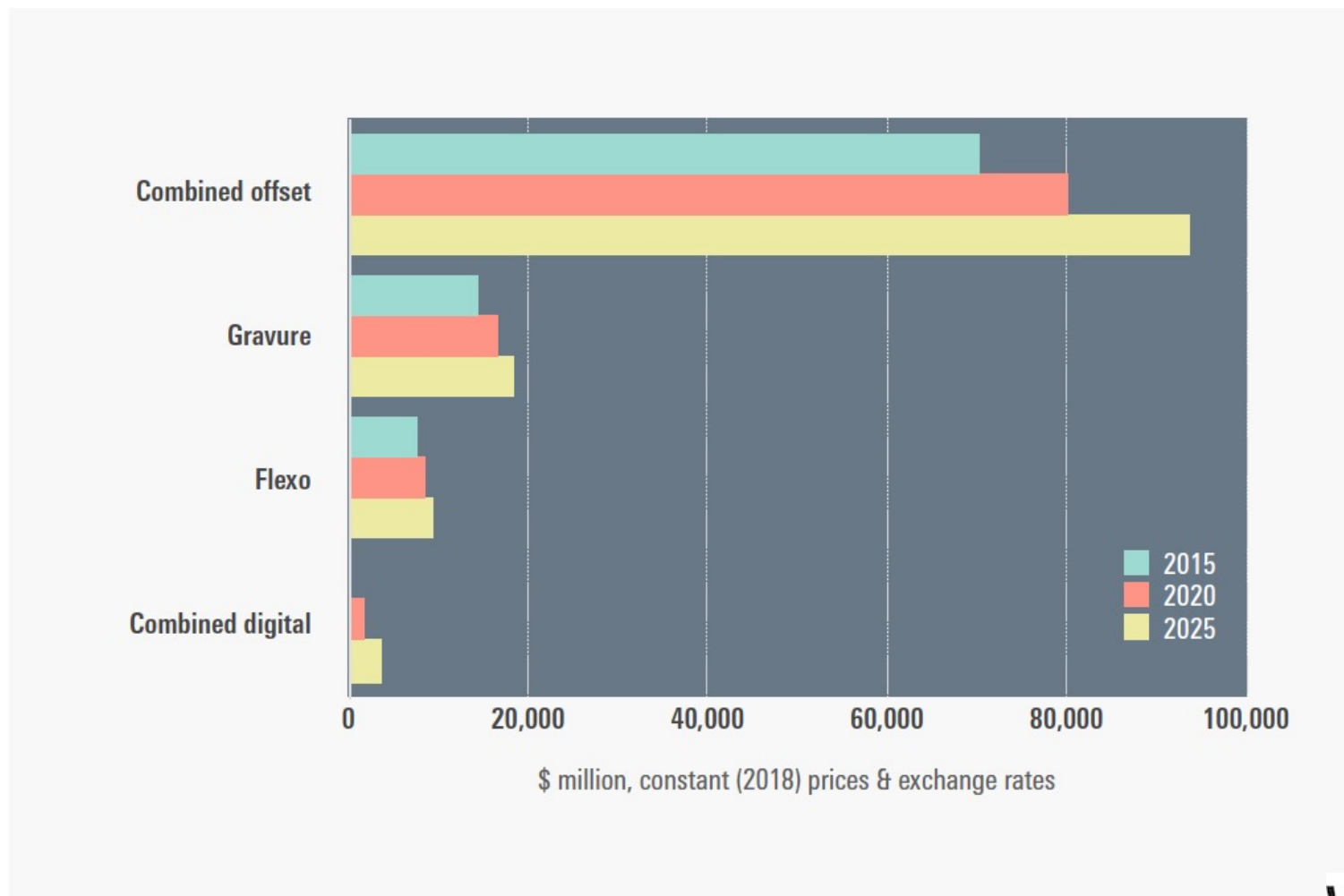


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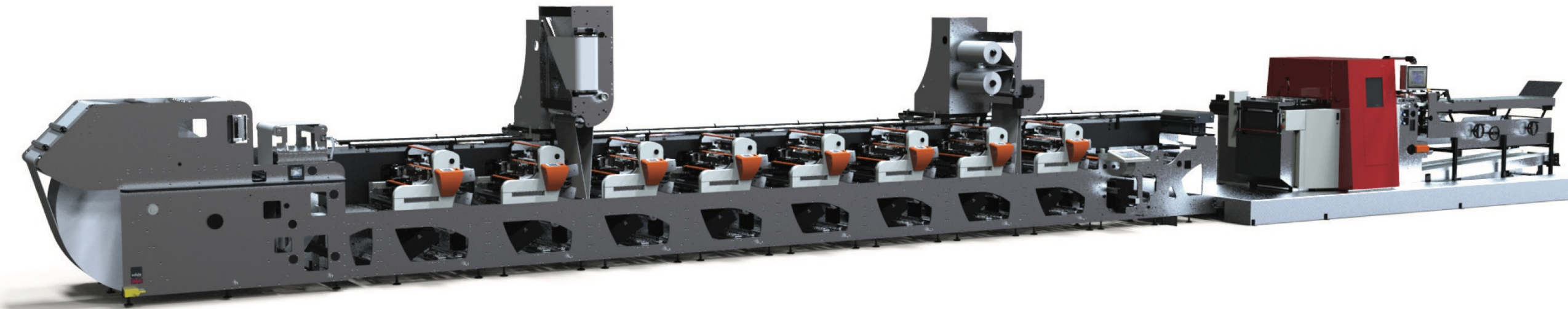


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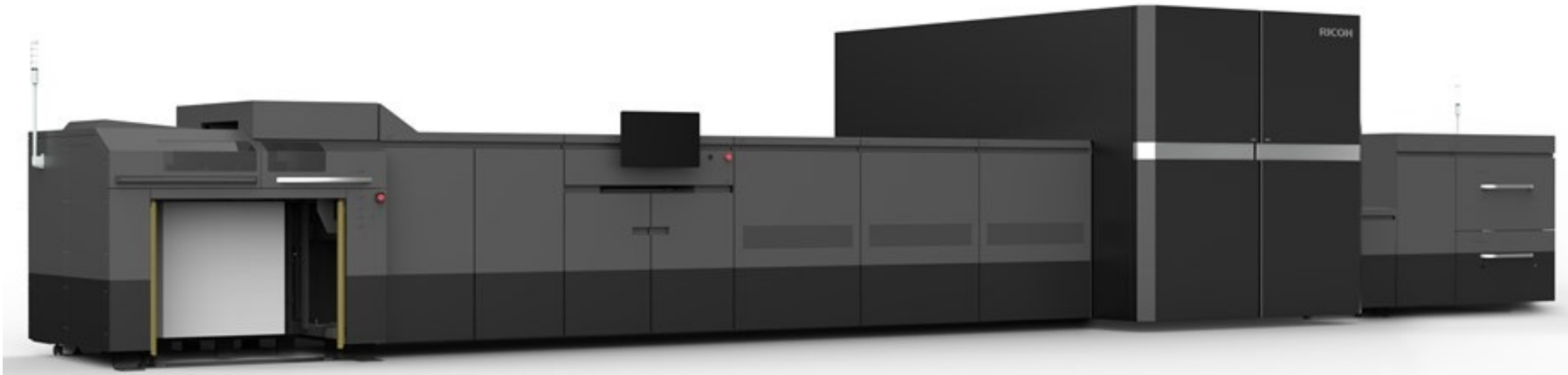
FOLDING CARTON OUTPUT BY PROCESS



EDALE FL5



RICOH Z75 (DRAGON)



MGI ALPHAJET



HP INDIGO 35K



CANON C10010VP



FOLDING CARTONS - INKJET



© K&B Durst



© Xerox

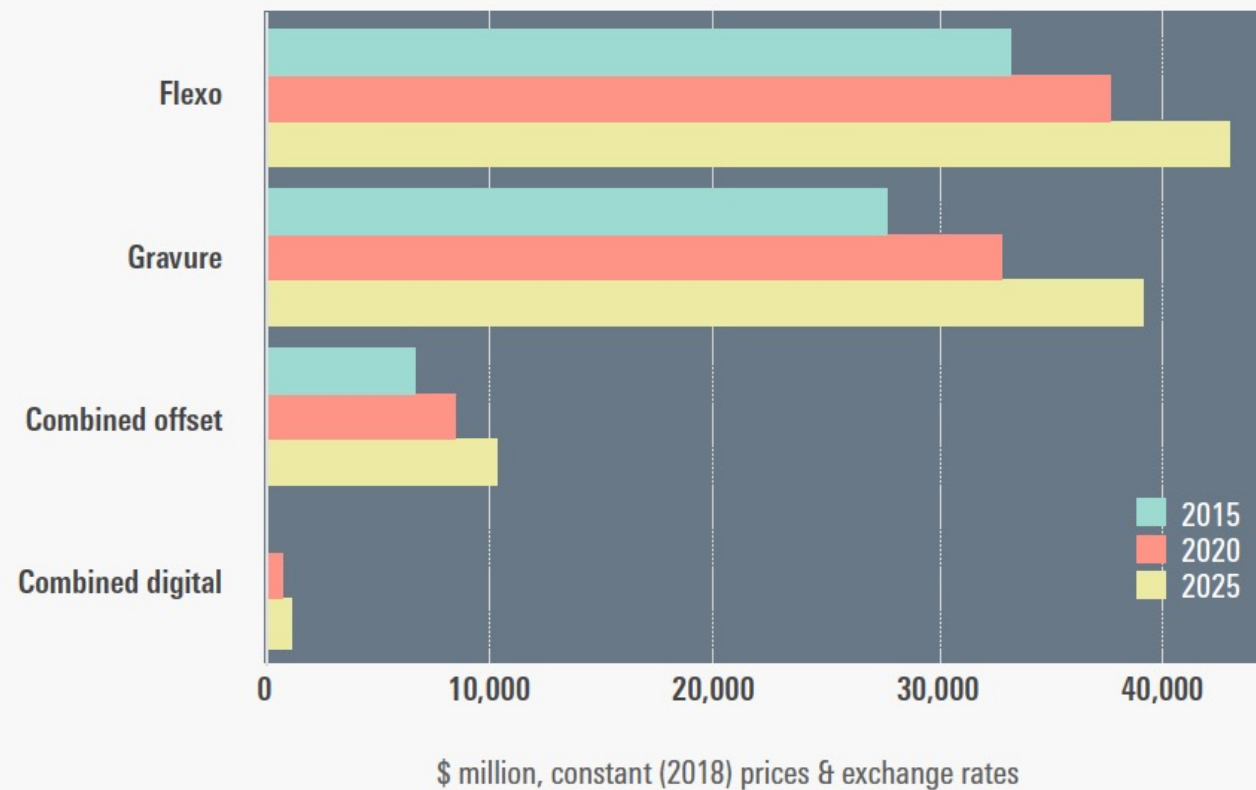


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FLEXIBLE PACK OUTPUT BY PROCESS





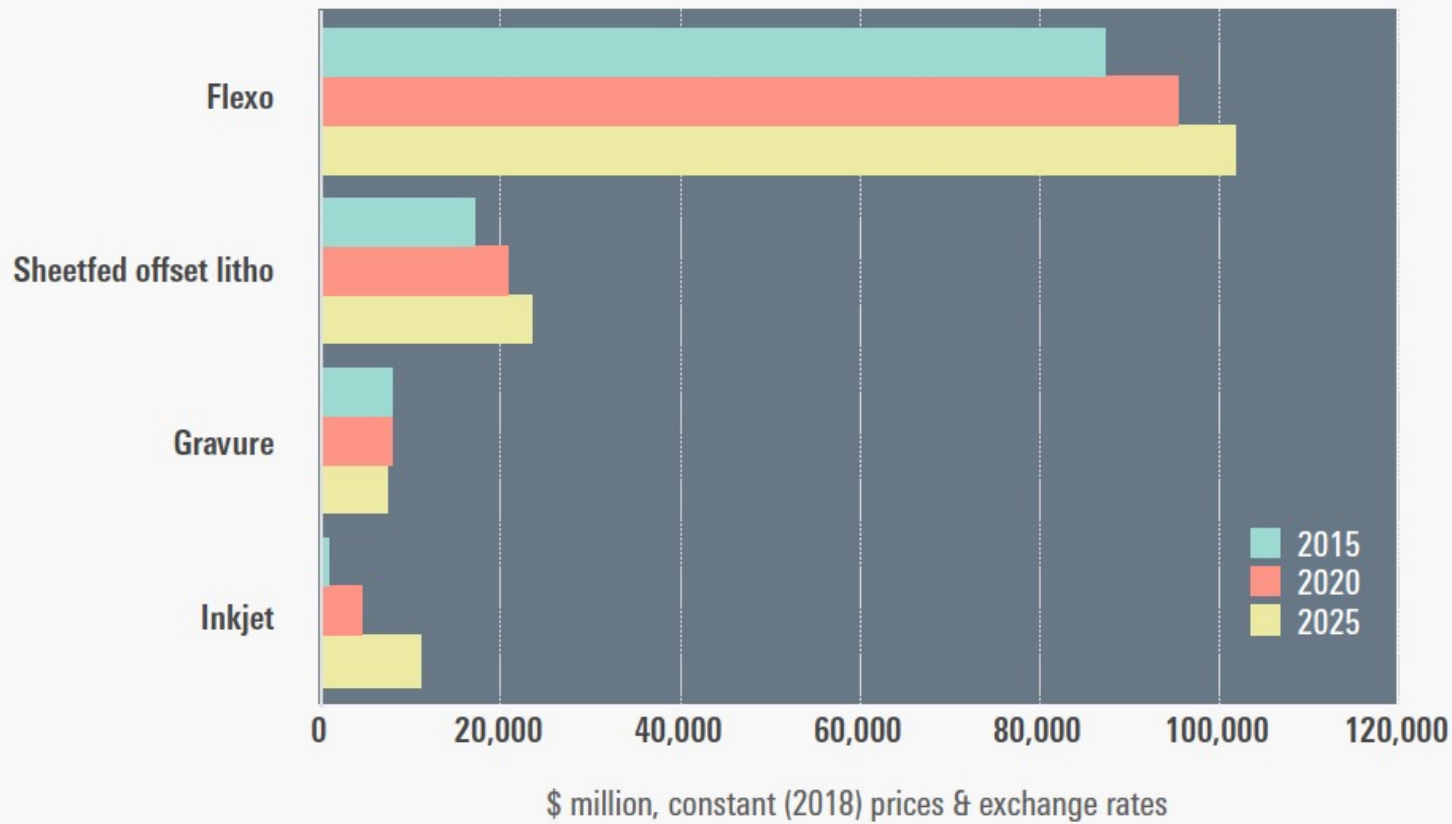
RIGOLI MVZ

FLEXIBLE PACKAGING

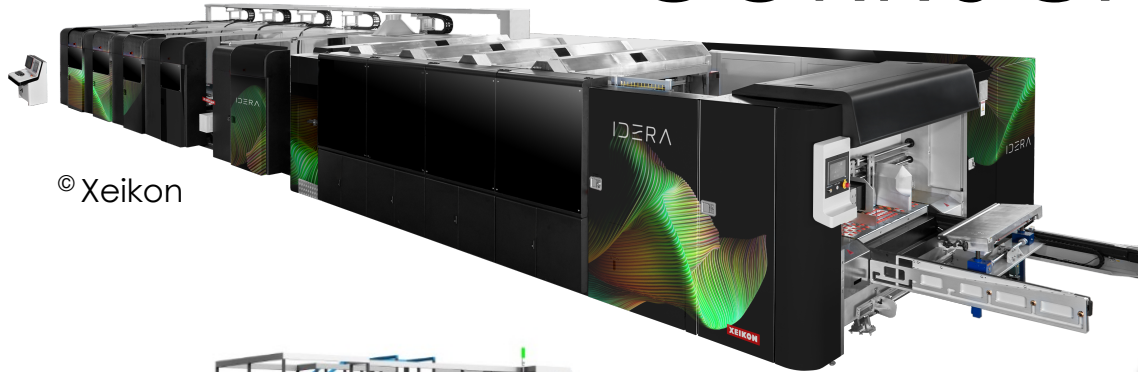


WhatTheyThink?

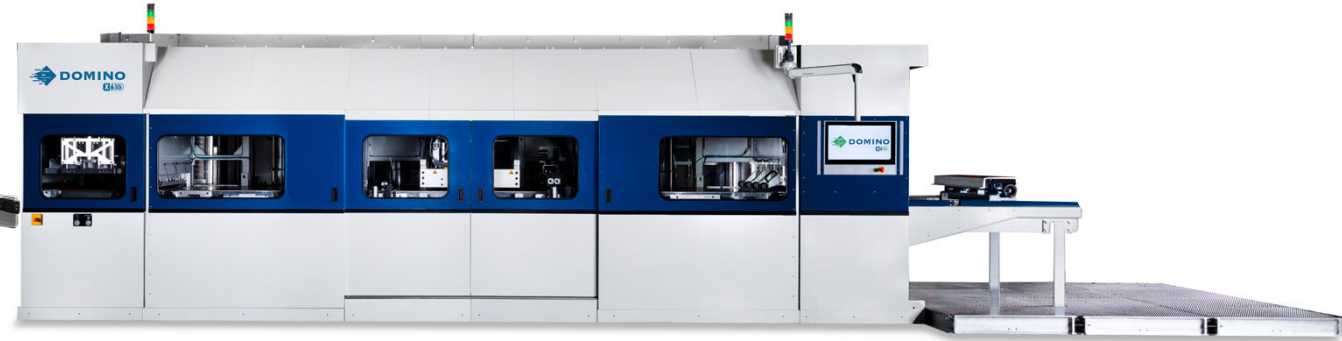
CORRUGATED OUTPUT BY PROCESS



CORRUGATED POSTPRINT - INKJET



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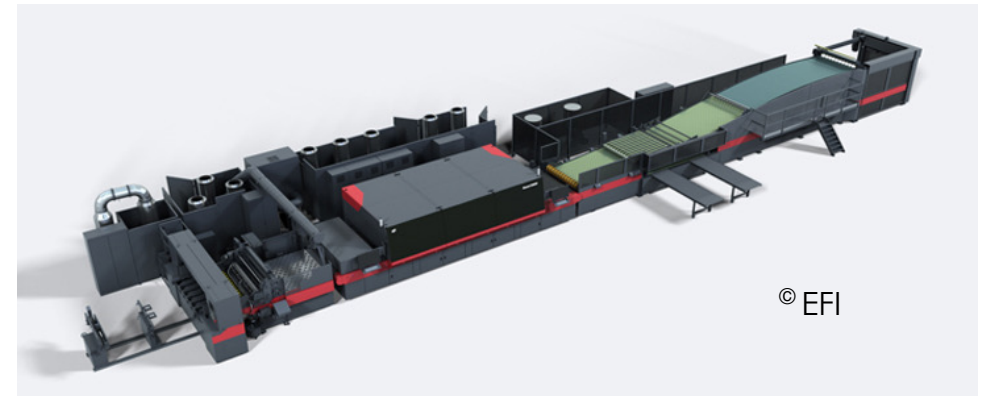
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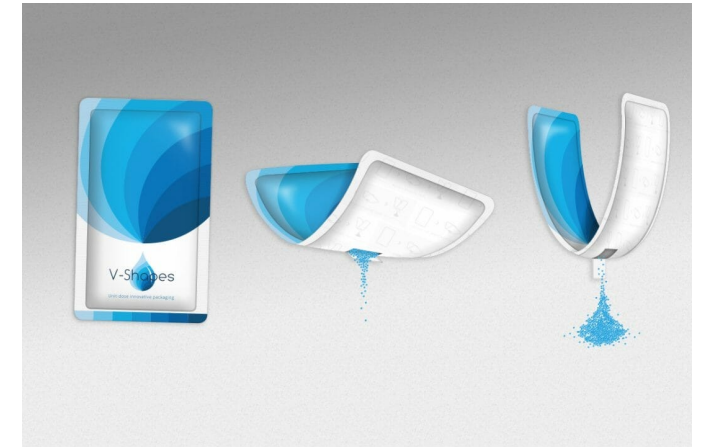
ZWANG &
COMPANY

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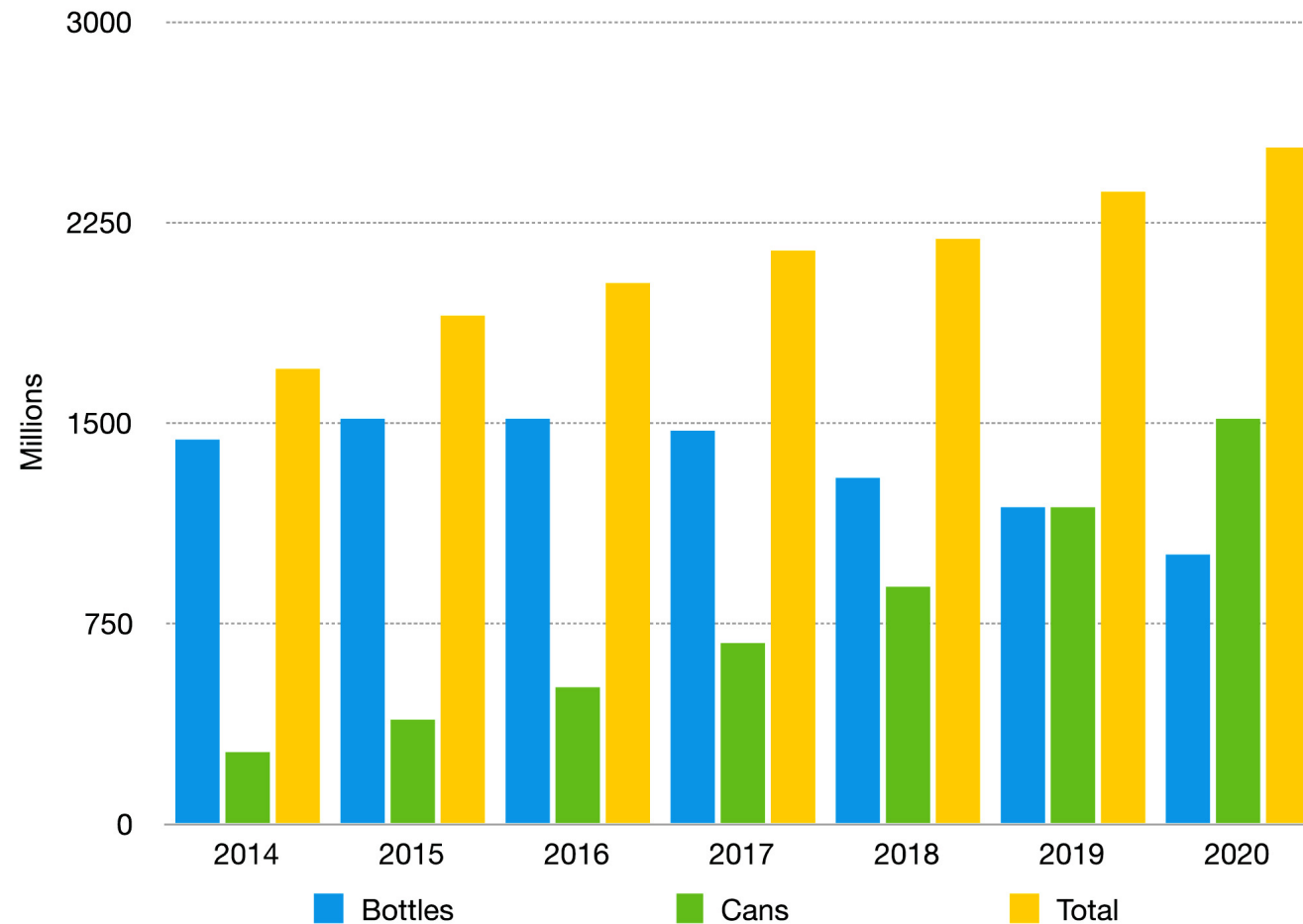
BESPOKE SOLUTIONS GROWING



Innovative unit-dose packaging



CRAFT BEER GROWTH





DIRECT TO CAN



© Tonejet



KEEPING IT CREATIVE



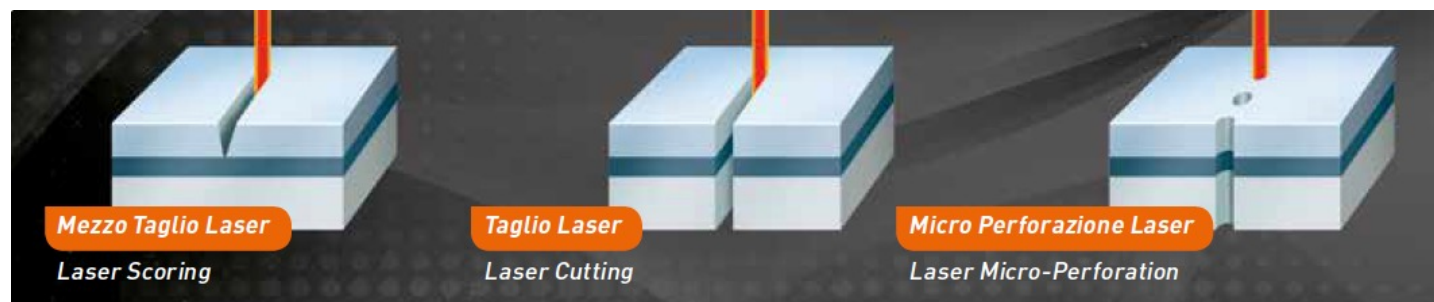
LASERS



© sei



© Highcon



EMBELLISHMENT AND...



© Scodix



© Actega SIGNITE



ZWANG &
COMPANY

© ABG

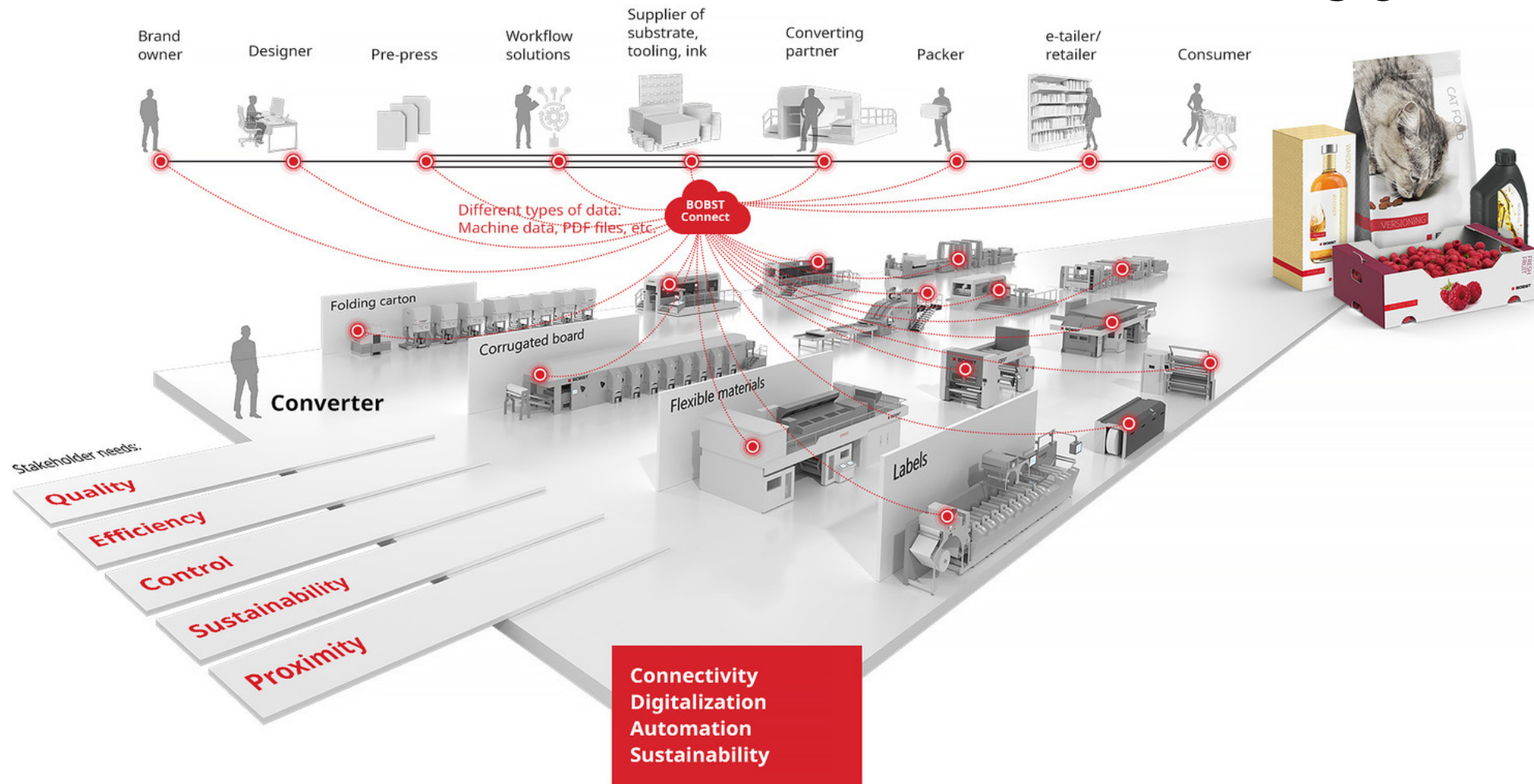
WhatTheyThink?



DISPARATE SYSTEMS REQUIRE CONNECTED MODULARITY



INDUSTRY 4.0



Q&A

Send us your
questions!

TECHNOLOGY OUTLOOK WEEK CONTINUES!

- Software & workflow
 - May 19—Presented by Pat McGrew and Ryan McAbee
- Wide format & signage and textiles & apparel
 - May 20—Presented by Richard Romano and Cary Sherburne
- Finishing
 - May 21—Presented by Trish Witkowski
- For more information and to register visit whattheythink.com/topic/technology-outlook-2021/



 **@whattheythink**

