WhatTheyThink

Technology Outlook Week

A Framework for Automation

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WhatTheyThink

MAKO™

at the core of smart print applications

- **Increase productivity**: build lightning-fast workflow components with an SDK for print processing from developers with over 30 years of print experience
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A Framework
for
Automation

- ✓ How much time are you losing on manual tasks like order entry?
- ✓ Could self-service options change the game?
- ✓ Is there a path to automation?

1. Where’s the problem?

- Start with the obvious
- How can you verify the problem?
- Ask the who, what, when, where, why questions to understand the problem.
- Quantify the problem with numbers.

2. What does success look like?

- Be specific.
- What can be measured to know that it is working?
  - Quantify it with numbers
  - Key Performance Indicators (KPIs) to track over time?
- What are your milestones and timelines?

3. Map Those Processes – Walk Your Workflow

4. What Tools are Available?

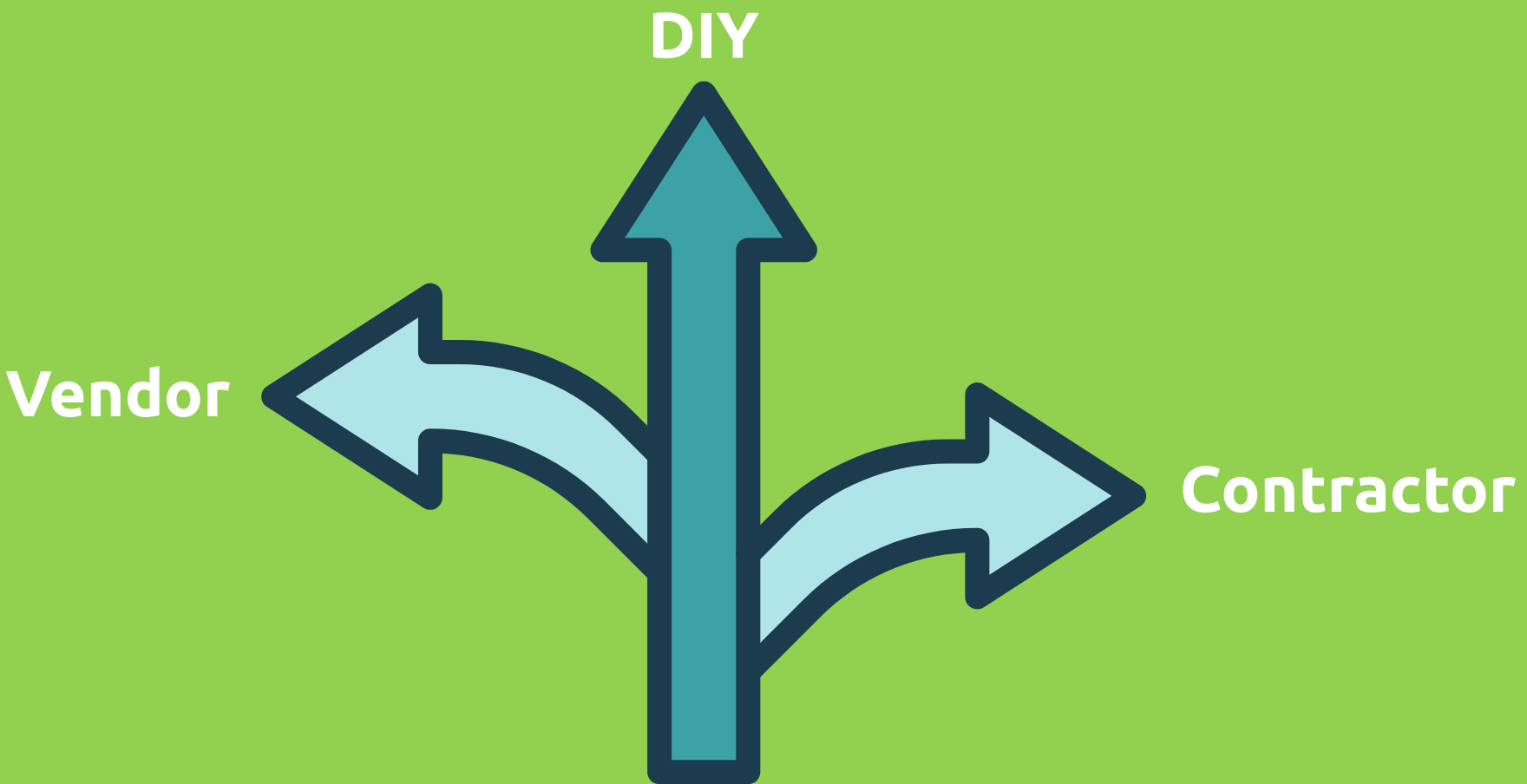
- **Assistive Technologies**
  - Equipment presets
  - Recalled settings
  - Sensors for quality control
  - Machine learning for autocorrections
- **Software**
  - Underused or unused
  - Add-ons or apps available
  - Turnkey partner solutions

5. Data and Integrations

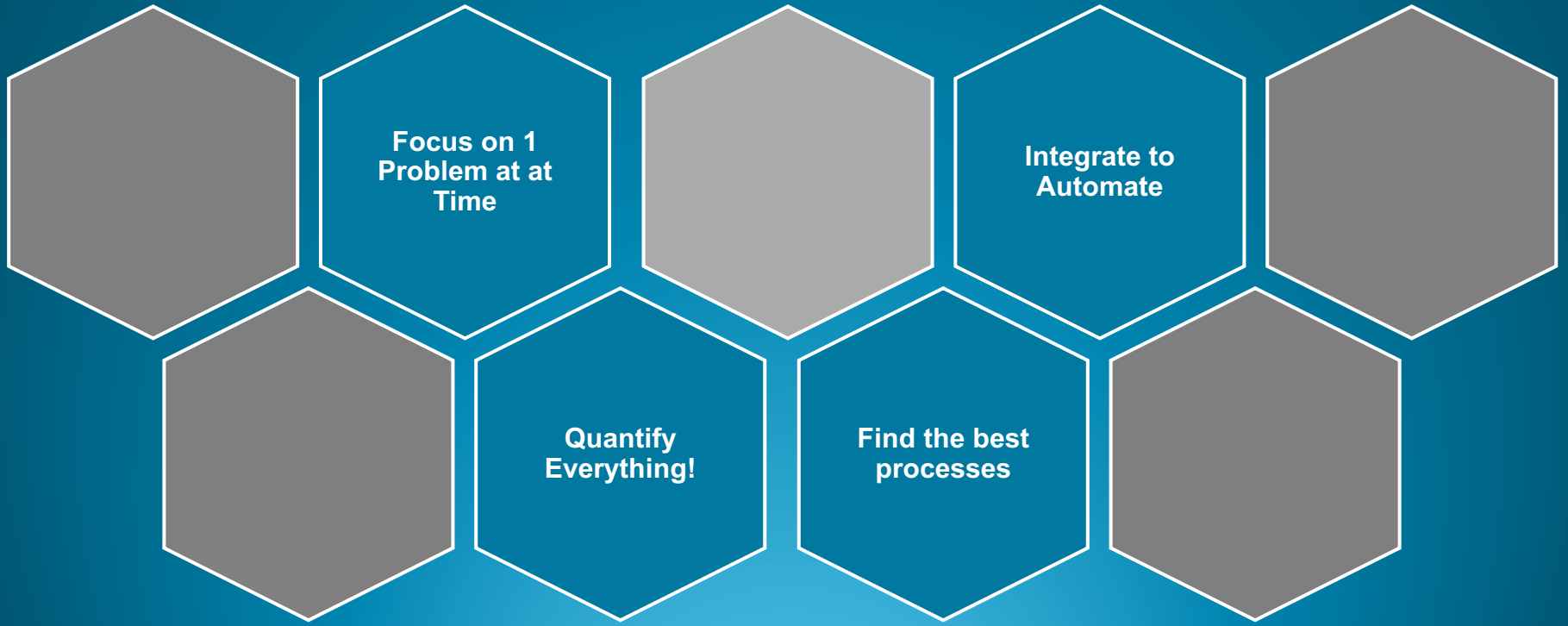
- **Data**
  - What is available?
  - What software is the data keeper?
  - Structured or unstructured data?
  - Data format?

- **Integration Points**
  - What data in/out points exist?
  - What is the protocol?
  - Frequency needed?

6. What's the Path Forward?



Recommendations



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Q&A

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Technology Outlook Continues!

- May 24—Labels & Packaging, presented by David Zwang
- May 25—Wide Format & Signage and Textiles & Apparel, presented by Richard Romano and Cary Sherburne
- May 26—Finishing, presented by Kevin Abergel and Trish Witkowski

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Thanks for joining us!